

AQGCC Meeting 9/22/07

Minutes

Meeting was called to order at 10 a.m. by Gay Ann Harvey.

Gay passed around updated lists of committees and discussed the positions that still need to be filled.

She also requested that updates and/or corrections for names, email addresses or phone numbers should be sent to her.

She still needs copies of raffle permits when the guilds receive them.

Gay announced that the application for the AQGCC quilt was returned as the Tax ID number is under BVQG, their permit will suffice for both.

Secretary – nothing to report, no corrections to minutes from last meeting. Minutes from last meeting were approved unanimously.

Treasurer - Donna reported that we have a current balance in the account of \$6176.33. Gay reported that after talking with Taylor Rental with more specific requirements for pipe and drape, the quote is now \$1,481.09 instead of the original \$1,222.20. The trolley will cost \$1700 and we need to pay a deposit of \$400 now to reserve it.

Pipe and drape for the quilts will be \$1,944.95, this will be discussed further later in the meeting.

The cost of the 30 x 80 tent will be \$2,418.17. The local store has already reserved their tent for another event, they will check around for another tent, but didn't think this was going to be a problem. We will need to pay deposits for all of these items as soon as possible.

It was moved and accepted to authorize Gay to pay the deposits for Taylor Rental and the Trolley. Gay will talk to Alexis at Madonna Expo about Taylor possibly setting up their items on Thursday.

Programs – Rene will host another programs meeting on 10/6 at 10:00 am. The guilds have been working on a multi-guild sponsored lecture. Cheryl commented that Almond Country would like to see a list of speakers to choose from if they are going to sponsor.

Rene announced that in order to get the AQGCC Opportunity quilt in PIQF, we need to have 32 hours of white glove on Friday 10/12. Rene will take sign-ups for the volunteers

to do the white glove and/or sell tickets for the quilt. She needs to provide a list to PIQF for white glovers by 10/2. She asked guild reps to contact their members.

SCCQG – Shirley not in attendance. The next meeting will be on fundraising, contact Shirley Ochs for carpool information.

Website – Margaret asked for pictures of opportunity quilts and names to post on the website.

Communications – Jan and Chris not present. Cheryl passed around the sample of the flyer, she asked for any updates to email address or contact information. She offered to set up email accounts for anyone who doesn't know how.

Gay announced that we are still waiting for responses from SLO, All American and Central Coast on approving the \$25 for the first run of 500 flyers. The guilds will not need to pay until the flyer is printed.

Seven Sisters Quilt Show:

Vendors – Gerry passed out a list of the vendors that have been accepted for the show. Total of 33-35 vendors with a total income of approximately \$13,650. She also has a waiting list of 4 or 5 other vendors.

Publicity – Gail showed us the final version of the half page flyers and bookmarks. They will be taking these to the printers this week. They will mail out packets to other guilds and quilt shops in January. Gerry offered to take a box of flyers to Road to California. It was decided that they need 4000-5000 flyers or bookmarks for PIQF and Road to California (each show). The committee also discussed poster options. They contacted the person who did the poster for the Templeton show but found out it was actually a painting and the show had purchased the rights to use the image for \$4200. They printed the image on t-shirts, bags, mugs, posters, etc. It was decided that this was not an option for the current show. Cheryl and Donna volunteered to form a committee with other interested members to design a poster.

Advertising / Sponsorship – Rene showed a final draft of the contract for advertising, prices as follows:

\$125 for ¼ page, \$250 for ½ page, \$400 for full page, \$600 for inside back cover and \$1000 for outside back cover. They will aim for other non-quilting related businesses in the local area (hotels, restaurants, etc.). The businesses will need to provide camera ready copy via e-file or CD. They are looking at probably using slick paper for the outside cover and plain paper inside.

Design / Layout – Virginia reported no new information. There was some discussion regarding the opportunity quilts being located in the tent, not inside the building as the design committee showed on one of their layouts.

Acquisitions / Bios – No meeting yet. Jane passed around a rough draft of the entry forms. There were several suggestions regarding changes. It was decided to make the application deadline January 31, 2008.

Programs – no meeting yet.

Set-up / Take-down – have not met yet. Taylor Rental said we could hang quilts from the support poles in the tent if desired using S-hooks.

Taylor Rental gave us a quote of \$1945 to hang the center (quilt) section of the show. This was not included in the original budget. After some discussion, a motion was made to have Taylor Rental provide the pipe and drape for the show area. All approved.

Admissions – have not met yet.

Challenge Quilts – Sandy Garcia is now the committee chair. The Challenge theme will be “Seven of Something” The quilts will be no less than 40” in circumference and no more than 96”. Sandy will email an article to all committee members to put in their guild’s newsletter or announce to their guild. There will be 4 prizes for quilts, and 4 for wearables, all peoples choice votes. No theme fabric will be used. The entry fee will be \$3.00 (to be used for prizes), due by January. The deadline for the quilts will be March.

Wearables – it was decided that they will combine with the challenge committee for most of the wearables. If someone has a wearable item to enter, they can contact Mary Ann Reed.

Dolls – Elizabeth will need 3-4 tables, the room will also have small quilts (probably the challenge quilts, this was not decided at this time).

Other Business:

PIQF – Gold coast bus will be on Friday, SLO and Almond Country will be Saturday. Olde Towne will have a bus on Thursday.

Miscellaneous Info:

Sept 22-23 Quilters Etc. Quilt Show

Oct 12-14 PIQF

Oct 20 SCCQG meeting

Nov 3 – Santa Maria / All American quilt auction

Nov 3-4 Central Coast Quilt shop Holiday Open House.

Nov 10 – Almond Country Holiday Auction

Nov 17-18 Central Coast Quilt Fiesta

January 17-20 Road to California

Next meeting will be October 29 or 30 around 6 pm. Gay will email when the date is finalized.

Meeting adjourned at 12:20 pm.

Attendance:

Kathy Howard	Almond Country
Rene Jennings	Central Coast
Margaret Hagen	SLO
Virginia Kennedy	BVQG
Jean Dettloff	SLO
Gail Simmons	SLO / Gold Coast
Gerry McGuire	CCQG
Sandy Pry	ACQG
Sandy Garcia	ACQG
Jane Leaphart	ACQG & SLO
Cheryl Zelus	ACQG
Linda Redman	SMVQG
LaDonna Christensen	Gold Coast
Priscilla Burrus	Gold Coast / BVQG
Susan Chandler	Gold Coast / SLO
Pat Bergmueller	Gold Cast / BVQG
Gay Ann Harvey	SLO / BVQG
Donna Feagin	SLO / BVQG
Lisa Boatman	BVQG / SLO
Elizabeth Ringler	BVQG