AQGCC Board Meeting Minutes

April 5, 2008

The meeting was called to order at 3:05 am by Gay Ann Harvey.

Old Business

None

Minutes

March 8, 2008 minutes were approved as written.

New Business

Treasurer – Donna Feagin reported that our current balance is $14,852.80, plus approximately $450.00 from vendors and $129.00 in cash for pins and opportunity tickets. We have already sold 17 of the 100 pins we ordered.

Programs – Rene Jennings reported we are doing just fine. Letters have been sent and we are waiting for answers. We will be adding newsletter deadlines for the guilds to the AQGCC roster. Our proof of insurance certificate is in order.

SCCQG – Shirley Ochs was not present. She hopes to make the next SCCQG meeting.

Website – Gay Ann reported it is updated with posttest, hotels, flyers and Chamber info.

Communications – Jan Ostermann reported everything is good in this area. We have flyers and just need the remaining $25.00 checks from a few guilds.

AQGCC Opportunity Quilt – Rene Jennings reported the quilt is available to be taken and displayed for selling tickets, please take it. The appraised value is $2000.00 and it is a collector's item.

Seven Sisters Quilt Show

Vendors – Gerry McGuire reported that at the Glendale Show there was much excitement about our show. Remaining questions for the vendor letter: (1) need to know from Alexis the time for set-up on Friday – 8 am- 6 pm or 8 am to 8 pm – it matters a lot to some, can we offer to pay overtime to stay until 8 pm? Gay will check on this, (2) the letter needs to go out soon, getting questions about timing now, (3) vendors may need change, Donna will try to provide some, Gerry will give estimates of what to have available, and (4) is there pipe available for vendors to use for hanging their displays? Possibly, just a few. We have 40 vendors and we are full!!! Approximate revenue from vendors is $15,000.00 or more. Vendors will be identified with a red ribbon on their name badges.

Gay Ann expressed concerns about reviewing the budget to be sure we will have funds to cover our expenses: the Expo Center is $8000, $2500 for the tent, and $2500 for the pipe and drape. The Board will convene separately to go over the budget, expenses and income to ensure that we are not spending more than we take in.

Publicity – Gail Simmons reported the SLO Journal is out with the article on our show. All newpapers, radio and TV shows have been contacted. We still have bookmarks. The Beach (radio) is doing a blub on it every day. Still hope to meet with some of the radio talk show hosts. The banner can be posted on the fence at the Madonna Inn as soon as the Bridal Fair banner is taken down; this should be this coming Monday.

Advertising/Sponsorship – Rene reported that we have collected $2850 from advertising. Mike from Santa Maria Sewing Superstore bought the back cover of the Show Program, Rob from the Cottonball in Morro Bay bought the inside front cover and the inside back cover is still available at $400.00. Most ads have been received and emailed or delivered to the Program Committee today.

Design/Layout – Virginia Kennedy reported there will be 27 quilts hung from the ceiling. The Thursday before the show an electrician with a scissors lift will hang the quilts – cost $75/hour and he estimates 4 hours. The quilts will be hung on chains on pipe, individually; although the quilts will be hung in pairs. This will be done before Taylor Rental hangs the pipe and drape.

Gay Ann reported that there was a brief concern that the ceiling quilts might be a fire hazard; however,

Acquisitions/Bios – Sue Barker reported quilts are being collected and will be available for set-up on the Wednesday before the show for the ceiling quilts and the rest the Friday before the show.

Programs/Brochures – Jane Leaphart reported still finalizing bids and the program. A draft of the program was shown. We received most ads today and a few still coming. Quilt makers names and details were received from Sue Tonik and will be added to the program. We still need a map of the venue; the show floor with panel and vendor numbers and the tent. Hope to have electronic draft available for proofing in a week or so. As soon as possible we will go to publication.

Set-up/Take Down – Jill Sabol reported the guilds will be bringing their rods, please remember to do that. 100 S hooks have been purchased for the show. Tape will be purchased to mark the floor for traffic flow.

Admissions – Ursula Fitzgerald reported the 5000 wristbands are here. Red is for two days and blue for Sunday for the one day entry. Wristbands will be available ONLY at the show. Katrina will bring her 10 x 20 tent for admissions and set it up on Friday.

White Glove/Security – Vicki Bookless reported Security is set up to work from 7 am Friday until 8 pm but they can cancel shifts that are not needed. White Gloves will have plastic gloves available on the show floor.

Opportunity Quilts – Gay Ann Harvey reported the Opportunity Quilts will be in the tent. Olde Towne reported they opted to sell their mini-quilts, instead of an opportunity quilt. Gay Ann requested that guilds NOT raffling their quilts at the show clearly state this in their displays.

Challenge Quilts – Sandy Garcia reported they need 8 checks for $15.00 to each of the local shops who are vendors at the show: Cottonball, Quiltery, Sew Fun, Quilter's Cupboard, Quilting Cousins, Sophie Ann's, Santa Maria Sewing Superstore and Quilt Attic. These will be used as prizes for the Challenge Quilts. The beautiful fabric ribbons were shown. The Challenge Quilts brought in about as much money as they spent.

Wearable Arts – Mary Ann Reed reported wearables are being collected now from Almond Country and SLO.

Dolls – Elizabeth Ringler was not present. Sheila Lynn was present from Central Coast Doll Club and reported that they would be displaying some of their dolls and needed information on how to proceed. Gay Ann will work on this.

Food – New vendor will be Mama's Meatballs. The Boy Scouts will have veggie burgers, too.

Miscellaneous Information:

The trolley times will be extended before and after the show for an additional cost.

Future meetings will be:

April 19th @ 3 pm
April 25th, 26th, & 27th – Show Dates
May 17th @ Noon The Clubhouse on Foothill for a Luncheon Party!

Meeting adjourned at 4:55 pm.

Respectfully,
Jane Leaphart

Attendance:

1. Sandy Garcia – Almond Country
2. Ursula Fitzgerald – Almond Country
3. Patty Bergmueller – Gold Coast & Bear Valley
4. Priscilla Burrus – Gold Coast & Bear Valley
5. Linda Redman – Santa Maria Valley
6. Jill Sabol – SLO
7. Jean Dettloff – SLO
8. Jan Ostermann – SLO Quilters
9. Darlene Shubert – Olde Towne
10. Gail Simmons – Gold Coast & SLO
11. Mary Ann Reed - SLO
12. Gerry McGuire – Central Coast
13. Vicki Bookless – SLO
14. Sue Barker – SLO
15. Paula Jaster – SLO
16. Dorothy Seelos – Central Coast
17. Elin McCall – Central Coast
18. Sheila Lynn – Central Coast
19. Virginia Kennedy – Bear Valley
20. Donna Feagin – Bear Valley
21. Katrina Ostby – Central Coast
22. Rene Jennings – Central Coast
23. Gay Ann Harvey – SLO & Bear Valley
24. Joan Mensonides – Gold Coast
25. Susan Chandler – Bear Valley
26. Jane Leaphart – Almond Country & SLO