

AQGCC Board Meeting Minutes

March 8, 2008

The meeting was called to order at 10:05 am by Gay Ann Harvey.

Old Business

The Seven Sisters pins are on order. We ordered 100 pins @ \$2.95 each, Donna Feagin reported. The total cost was \$303, including shipping. We will sell the pins for \$6.00 each.

We will have 4 Prizes for the Seven Sisters Quilt Challenge. It was requested and approved to add a quilt pin (above) to the ribbons.

February 9, 2008 minutes were approved as written.

We still need a replacement for the Secretary position in the near future.

New Business

Treasurer – Donna Feagin reported that our current balance is \$9,285.15. A deposit of \$6215.50 was made and two checks written – one for \$303 for the pins and one for a vendor refund. Money is pouring in from vendors, advertising and the quilt challenge. The checks written were approved and seconded.

Programs – Next meeting is March 15th at 10 am at Rene Jennings' home.

SCCQG – Shirley Ochs reported that she will try to make the next meeting.

Website – Gay Ann reported that Margaret Hagen needs the new Board Member list ASAP. The show poster is on the website and will be moved to a more prominent place. It was recommended that we add information on the Opportunity Quilt – the signers, the appraisal and that it is a collector's item.

Communications – The AQGCC brochures are in the shops and being picked up. Now we need all guilds except Central Coast to pay the \$25.00 for their share of the printing. Since this took a while, many of the checks originally given are too old to cash. Reps, please handle this with your guilds.

AQGCC Opportunity Quilt – Rene Jennings reported the quilt is available to be taken and displayed for selling tickets. We need volunteers to help with this.

Seven Sisters Quilt Show

Vendors – Gerry McGuire reported that we have 36 vendors with a couple of spaces unfilled. This might be a good thing as we are re-measuring and readjusting the layout of the show. A map with measurements was requested. A map was requested for the show program, too. Elizabeth Ringler requested a 15 foot booth for the dolls. We might have room in the tent for vendors. We have collected \$12,000 from vendors and expect another \$2,000 soon. Copies of the show poster and bookmarks will be mailed to the vendors by Gail Simmons. The next meeting for this committee will be Saturday, March 15 at 10 am at the Quilt Attic. Some hotels (Apple Farm and some others) are offering special rates for the show. This list needs to be posted on the website. They are preparing one last letter to advise vendors of instructions: set-up for vendors is Friday, April 25th from Noon to 8 pm; Saturday and Sunday they can go into the show at 8 am and must be out of the building by 8 pm on Sunday. The letter needs to go out at the end of March and they need to know if Alexis will allow the vendors in on Thursday.

Publicity – Gail Simmons reported they had a meeting on March 7th. They still have bookmarks and posters to have them available to take to the Glendale Show and to check and replenish the local shops supplies. They may need to print and mail more. They have contacted more newspapers, TV and radio (Dave Congalton and Dave Benica) to advertise the show. Two weeks before the show flyers will be distributed to area motels. When can we post the banner at the Madonna Inn and where? Gay Ann will check on that and report back.

Advertising/Sponsorship – Shirley Ochs reported that Mike from Santa Maria Sewing will take the back cover of the Show Program for \$1,000.00 – SOLD! Rene reported that Rob from the Cottonball in Morro Bay will take the inside front cover for \$600.00. Inside back cover is still available at \$400.00. Quilt shops have been contacted, still welcoming more ads and sponsors. March 15th is the deadline. There are 5 other ads going into the program.

Design/Layout – Virginia Kennedy reported that they are DONE! We have 374 Show quilts plus the Challenge quilts, Wearable Art and the Dolls; over 400 items total! 30 quilts will hang from the ceiling with the owner's permission (8 refused to be ceiling hung). 3 quilts were not accepted for the show.

Acquisitions/Bios – Jane Leaphart reported thanks to Dede Leece the names and details are already in an Excel file and Sue Tonik is entering the remaining into an Access database. THANK YOU! Quilts are due to the Acquisitions reps on April 12th or April 14th for SLO Quilters.

Programs/Brochures – Jane Leaphart reported still waiting on a quote for the program from the Coffee Grind; more next month. We need a map of the show floor and the tent with Vendor Numbers and panel numbers, location of dolls and wearable arts. It would be great to have this by March 15th. Need information on dolls for program. We hope to have it ready for proofing around April 1st.

Set-up/Take Down – Jill Sabol reported on and distributed the instructions and schedules for each guild. Quilts will be submitted in layout order. The pillows will go into the doll room. Set-up of frames will occur on Thursday, and possibly the hanging of the ceiling quilts, too. Friday am the quilts will be hung. Bring stepladders! All panels have set up charts and details. If your guild is bringing pipes for hanging, be sure to mark them for easy return. Pillowcases will be returned to Acquisitions. Challenge quilts will be in the doll room. We need a chain barrier to protect dolls.

Admissions – Ursula Fitzgerald was out of town and reported through Gay. Wristbands will be available ONLY at the show; not at guild meetings. Possible pre-sale for show set-up groups on Thursday-Friday; we will check with Ursula. All ages are the same price.

White Glove/Security – Vicki Bookless reported that they would really like to see the venue in advance of the show, if at all possible. They are considering plastic gloves to be distributed with the programs and with White Glove volunteers. Questions? Will there be chairs around the show for people who need to sit down? Will there be a First Aid station, if so, where? What entrance will workers use – the same as others; one in and one out. Need list of all workers soon to prepare the name badges; guild reps to coordinate. Parking will be away from the venue and access via walking or trolley is available –plan ahead to be there on time for your shift. Friday (all day) and Sunday night Acquisitions and Set-up/Take-down will be allowed to park at the top near the building.

Opportunity Quilts – Gay Ann Harvey reported she had been asked if guilds not in the show could sell opportunity quilts, the decision of the group was no. Nipomo wanted to sell both Opportunity Quilt and Small Quilts but the decision was agreed upon that guilds may only sell one Opportunity Quilt at the show.

Challenge Quilts – Sandy Garcia reported we have 49 quilts and 9 garments. There will be 8 - \$15 gift certificates and there is a \$27 profit to make the ribbons and buy Seven Sisters pins.

Wearable Arts – Mary Ann Reed reported their deadline is April 10th.

Dolls – no report.

Food – It's a Grind will provide coffee and breakfast food. The Clubhouse will provide sandwiches, salads and cookies. The Boy Scouts will provide hamburgers, hot dogs and drinks (soda and water). Currently they are not paying a fee to provide food, if they want to make a donation to us, we welcome it. Future shows, we may want to reconsider a fee structure.

Miscellaneous Information:

Future meeting times:

Tentative meeting: On a Monday or Friday at the Madonna Inn.

April 5th @ 3 pm

April 19th @ 3 pm

April 25th, 26th, & 27th Show Dates

May 17th @ tbd at The Clubhouse on Foothill.

Bring cell phones and walkie-talkies if you wish to use them for communications at the show.

Meeting adjourned at 12:15 pm.

Respectfully,
Jane Leaphart

Attendance:

1. Jill Sabol – SLO
2. Sandy Garcia – Almond Country
3. Gail Simmons – SLO
4. Sue Tonik – SLO
5. Sue Barker – SLO
6. Vicki Bookless – SLO
7. Jan Ostermann – SLO Quilters
8. Rene Jennings – Central Coast Quilters
9. Gerry McGuire – Central Coast Quilters
10. Darlene Shubert – Olde Towne
11. Pat Bergmueller – Gold Coast
12. Shirley Ochs for Linda Redman-SMVQG
13. Donna Feagin – Bear Valley
14. Gay Ann Harvey – SLO
15. Jane Leaphart – Almond Country & SLO
16. Mary Ann Reed - SLO