AQGCC Board Meeting Minutes

February 9, 2008

The meeting was called to order at 10:10 am by Gay Ann Harvey.

January 12, 2008 minutes were approved.

Old Business

Please submit your new Board information to Gay Ann and Margaret as soon as possible. Gay needs the President and Program people's names). We have received Bear Valley, Gold Coast, Olde Towne and SLO.

Decision needed on ordering the Seven Sisters pin, or not. Decision was moved and seconded to order the generic pins, depending on the cost possibly 500 pins; pricing and follow-up at the next meeting.

A volunteer was requested to serve as Secretary for the rest of the year.

New Business

Treasurer – Donna Feagin reported that our current balance is $3,982.64. A deposit of $353.00 was made. Money will start coming in from the Vendors and Advertising soon.

Programs – Rene Jennings reported that the next meeting is March 15th at 10 am at Rene's. Possible speakers are Mary Ellen Hopkins, Sharon Craig, Joe Cunningham, or Mark Lipinski; possible dates are October 11th or 25th. Venues are still being researched and discussed.

SCCQG – Shirley Ochs reported that she was unable to attend the last meeting. She will be attending the next one.

Website – Gay Ann reported that Margaret Hagen needs the new Board Member list ASAP.

Communications – Jan Ostermann reported that the AQGCC brochure is done and in the quilt shops. We need to collect $25.00 from each guild for the AQGCC Brochure. It is beautiful.

AQGCC Opportunity Quilt – Rene Jennings reported that the quilt was taken to "Road to California" and we made very little money from selling tickets. However, they passed out lots of brochures for the Seven Sisters Quilt Show.

Seven Sisters Quilt Show

Vendors – Darlene Shubert reported that we have 33 vendors with space for two more. Vendors are requesting flyers, Publicity will supply them. Some are asking if we arranged a block of rooms for them and RV camping locations. It was decided to add links to the AQGCC website for the local Chamber of Commerce for lodging and tourist information. There are no plans to reserve blocks of rooms; maybe in the future. Vendors will have badges to aid Security for set-up, the show and take-down. There was discussion about possible book signings or to have guest artists: for example Jane Tenorio-Coscarelli, Andi Perejda, or Sonya Lee Barrington. Sonya Lee offered to have a booth at the show, Cheryl Zelus will check into what she means by this and the cost.

Publicity – Ardith Davis reported that flyers for the Quilt Show were mailed to all Southern California, Central Valley and Northern California guilds, including King City. An ad was placed in The County Register, in addition to the ads already placed in New Times, WestWays, Quilter's Newsletter, and the Quilter's Pathway. These were

distributed at the meeting (for each guild) and were given quilt and craft shops. The Banner for the show is done and here. It is 12' x 4' with the show logo and the dates on it can be changed each year.

Advertising/Sponsorship – Rene Jennings reported the advertising fees are due the end of Februrary. It was suggested that the form be added to the AQGCC website, as we could still accept additional advertisers and sponsors. Checks are to be sent to Bear Valley Quilters, Po Box 16144, San Luis Obispo, CA 93406. The covers are still not sold but we hope to have them sold soon.

Design/Layout – Virginia Kennedy reported that we have 350 applications with pictures. Next meeting is Friday, February 15th from 12 Noon to 5 pm at Dede Leece's home with Set-up/Take-down and Acquisitions committee members, to start laying out the show. They needed to know how many Challenge quilts are coming; the best estimate was at least 30 quilts, perhaps more. Estimates are to have 27 quilts hung from the ceiling, 36 small quilts and 280 quilts on floor of the expo center. It was agreed that quilts shown must belong to members of the guilds in the show. An out-of-state application will be returned; this information will be added to the website and future applications.

Acquisitions/Bios – Jane Leaphart reported that applications were submitted to Design/Layout from each of the guilds. Quilts are due to the Guild representatives no later than Saturday, April 12th. Quilts will be returned to the members at the Guild meetings and may NOT be picked up at the show. Copies of the applications were prepared and given to Sue Tonik for the Bios and she will need the same information from the Dolls and Wearable Arts committees. This information will be entered into an Access database for use by Programs, too. Challenge quilts will not have Bios as they are anonymous.

Programs/Brochures – Jane Leaphart reported that the committee finally met! One quote (so far) for $1840 for 3000 programs or $920 for 1500; other quotes are pending. It was agreed that we will print 3000 programs and that an additional $300.00 will be added to our budget to cover this cost. The Bios from Sue Tonik (THANK YOU) and Acquisitions will be used to build the program. The Bio information will be available by the middle of March for use in the Programs; Quilts will be listed by Guild, By Quilt Maker with the location of the quilt. It was requested that each Guild prepare information to be included in the program about the Guild and their activities, etc. There will be a map of the showroom floor including vendors, information about AQGCC and the Mission Statement, if we can find it, in addition to the advertising and sponsors The cover will be in color and the inside pages will be black and white. A draft of the program will be done by April 1st. Guild reps will be asked to review information on their guilds and guild members (especially, name spellings). A section will include information about the Show Challenge but will not list participant's names.

Set-up/Take Down – Jill Sabol reported that Taylor Rental now has enough pipe and drape for the show; the drape colors are burgundy and black. Quilts will be hung on Friday before the show. If possible frames will be set up on Thursday.

Admissions – Ursula Fitzgerald reported 5000 wristbands have been ordered. It was agreed that all attendees to the show will be charged the same admissions price (no price break for workers); buses will be able to purchase wristbands in advance with a no refund policy and the bands will be mailed to them; each Guild is assigned to fill one block of time to cover Admissions and forms were passed around for completion.

White Glove/Security – Vicki Bookless reported that they will need 2 people from each Guild to cover shifts on Friday, Saturday and Sunday; each shift is 2 hours. This equates to 16 people per day: 2 per guild per shift. Friday, coverage is needed from 8 am – 8 pm and 8 am – 5 pm on Saturday and Sunday. Badges for these volunteers will be 4' x 6' (not pink) and laminated.

Opportunity Quilts – Gay Ann Harvey reported all permits are in order! There will be a spot inside the tent for Guild to display the Opportunity Quilts (bring your own display stand). It was recommended that the Guilds each bring a poster to highlight their guild activities.

Challenge Quilts – Sandy Garcia reported we have 26 quilts (or more) and 4 garments. The Quilts will be numbered an anonymous.

Wearable Arts – Mary Ann Reed reported their deadline is in March. So far, we have 10 from SLO and 12 from Almond Country.

Dolls – Elizabeth Ringler – not present, no report.

Food – Still pending more information.

Miscellaneous Information:

Thanks to Pat Bergmueller for hosting this meeting and sharing her home for this meeting.

Gay Ann advised us of necessary changes in the future meeting times:

March 8th @ 10 am
April 5th @ 3 pm
April 19th @ 3 pm
April 25th, 26th, & 27th Show Dates
May 17th @ 3 pm or maybe later….for dinner?

Meeting adjourned at 12:30 pm.

Respectfully,
Jane Leaphart

Attendance:

1. Priscilla Burrus-Gold Coast
2. LaDonna Christiansen-Gold Coast
3. Mary Ann Reed - SLO
4. Rene Jennings – Central Coast Quilters
5. Vicki Bookless – SLO
6. Jean Dettloff - SLO
7. Ursula Fitzgerald – Almond Country
8. Kathy Howard – Almond Country
9. Donna Feagin – Bear Valley
10. Ardith Davis – Bear Valley
11. Virginia Kennedy – Bear Valley
12. Susan Chandler – Gold Coast & SLO
13. Darlene Shubert – Olde Towne
14. Jan Ostermann – SLO Quilters
15. Pat Bergmueller – Gold Coast
16. Shirley Ochs for Linda Redman-SMVQG
17. Sandy Garcia – Almond Country
18. Cheryl Zelus- Almond Country
19. Gay Ann Harvey – SLO Quilters
20. Jill Sabol – SLO Quilters
21. Jane Leaphart – Almond Country & SLO