AQGCC Meeting – June 30, 2007
Minutes

Meeting was called to order by Gay Ann Harvey at 10 a.m.

All in attendance were asked to introduce themselves and state which guild they represented and what committees they were on.

Gay reported that all guilds have now paid their $500 check for the show and have turned in their signed MOUs for both the association and the show.

Gay requested that the AQGCC be added to the distribution list for each guild's newsletter.

There was discussion regarding an email Gay sent to guild representatives for raffle permits. As some reps stated that they did not receive the email, Gay will re-send.

Gay will also send a revised budget out to everyone.

It was moved that the minutes from the previous meeting be approved. The motion was seconded and approved.

Treasurer's Report – Donna Feagin has set up a spreadsheet for income and expenses. She is also setting up separate income and expense accounts. We need deposit checks for the trolley ($150) and the tent (Taylor Rental) ($625). Gay will follow up with the Trolley people to make sure we have it reserved for the show dates.

Programs – Central Coast Quilt Guild is hosting the SCCQG Meet the Teachers on 7/21. Rene will be going to the Northern California Teachers meeting and will take some flyers for our show.
The AQGCC Programs meeting is set for 8/4 at 10 am at Rene's house. She is asking that all guild Programs people and Presidents attend.

SCCQG – Shirley Ochs not present. No additional announcements.

PCH&G – SLO will be the only guild participating. The other guilds can sell tickets for their Opportunity Quilts / Baskets at the show. The show will begin Friday afternoon, the auction will be held from 1-3 pm on Sunday.

Website – Margaret not present. All guilds have paid their website fee. No other announcements.

Communications – Chris Mastin and Jan Osterman have not met. They are still working on designing a flyer for all guilds. They will get a quote on the cost and present it at the next meeting for approval.

Cheryl Zelus volunteered to set up guild pages for the AQGCC website. She will also create a page with show information.

Seven Sisters Quilt Show

Rene presented the AQGCC fundraiser quilt, with signature blocks from famous quilters and teachers. She will start selling tickets at the SCCQG meeting and hopefully will be able to sell them at PIQF. The proceeds from this quilt will go to the AQGCC general fund.

There was discussion regarding pricing and deposits required for the show. The tent will cost $2418.17 for 30x80 size. A 25% deposit is due at time of reservation, and there is a $125 delivery and pick up fee. We should probably order the clear sides to maximize lighting inside the tent. Ursula reported that Taylor will usually give a 10% discount for non-profit groups, Gay will check on this.

The Trolley will cost $1955 for 2 days. A deposit of $150 is due to hold the reservation. The balance is due the day of the event.

There was discussion regarding having everyone enter through the tent by placing it next to the handicapped spaces in the parking lot.

There was a lengthy discussion regarding logo and poster ideas. The general consensus was that a simple black and white design for the brochure, flyers and letters was preferable. A poster design (if any) will be discussed later. Several logo ideas were presented and it was decided that a simple 7 Sisters block design was preferred. A motion was made to adopt this design as our logo, the motion was seconded and all approved.

Gay will form a separate graphics committee, anyone interested should contact her.

Vendors – Gerry reported that we now have more than 35 vendors. Several reps from the Vendor Committee met with the Design Committee and worked out a floor plan. The Vendor Committee will meet this Saturday (7/7) to select final list of vendors and send out a preliminary acceptance letter. Most of the deposit checks need to be deposited into our account soon as they are nearing the 6 month deadline. There will also be several vendors in the tent.

Publicity – The committee has met and will meet again in July. Kathi Settle has spoken to the city regarding banners downtown or along the freeway. She is still discussing cost with them. The individual guilds will check for useable banners and signs in their storage. They should email Gail Simmons with any information.

Advertising/ Sponsorship – Rene announced that they will set up a meeting on 7/14.

Design / Layout – Virginia Kennedy presented the proposed layout and explained some of the details. There will be a 6' space between the building and the tent. This will be used to access the food vendors behind the tent. They are still working on determining the number of quilts or square footage to be allocated to each guild. The design committee will meet again to decide this number.

Acquisitions / Biographies – the committee will meet soon and will meet with the design committee. Biographies will be a part of this group and will be done by Sue Tonik.

Programs / Brochures – Jane Leaphart will chair. The committee will meet soon.

Set up / Take down – still need some representatives. Has not met yet.

Admissions – still need some representatives. Entry fee was discussed it was decided $7 for one day $10 for both days. Volunteers and guild members will have to pay admission. Someone volunteered to checks with some of the larger guilds to find out what they charge and report back at the next meeting. It was moved that we accept the fees noted above. Seconded and approved.

White glove – no report

Opportunity Quilts – Gay will chair and will coordinate opportunity quilt sales.

Challenge quilts – the committee needs to meet soon and decide on ideas.

Wearables – Mary Ann Reed will chair.

Dolls – Elizabeth Ringler will chair.

<u>Miscellaneous Business</u>

PIQF Busses – the guilds involved have already arranged for their own busses.

Santa Maria Guild will hold their auction on 11/3.

Next meeting will be July 28 at 10 am. Same location.

Meeting adjourned at 12 Noon.

In Attendance June 30, 2007

Darlene Shubert (OT)
Jean Hurtado (Gold Coast)
Sue Barker (SLO)
Linda Redman (SM)
Maryanna Richter (SM)
Kathi Settle (SLO)
Rene Jennings (CC)
Janet Fisher (CC & SM)
Priscilla Burrus (GC & BV)
Liz Helgerson (AC)
Cheryl Zelus (AC)
Jane Leaphart (AC & SLO)
Ursula Fitzgerald (AC)
Elin McCall (CC)
Judith (?) (SLO)
Donna Feagin (BV & SLO)
Sue Tonik (SLO)
Margaret Earing (CC)
Patty Bergmueller (GC & BV)
Jan Ostermann (SLO)
Virginia Kennedy (BV)
Chris Mastin (BV, SLO, GC)
Gay Ann Harvey (SLO & BV)
Lisa Boatman (SLO & BV)