AQGCC MEETING MINUTES

May 19, 2007

Meeting called to order at 10:00 am.

All present introduced themselves, what guild they represented and what committees they were involved in.

Darlene moved that the minutes from the prior meeting be approved. Seconded and approved unanimously.

Gay discussed the MOU's that were sent out to all the guild representatives and presidents except Gold Coast. She handed out signed copies of the MOUs to the guild representatives for their files. MOUs have been received from Bear Valley, Old Town, Santa Maria and SLO. All have paid the $500 deposit with the exception of Santa Maria. Gold Coast signed and paid at the meeting.

Central Coast and Almond Country guilds have voted to participate but have not signed the MOU or paid the $500. Lompoc (Quilters Etc.) has declined participation in the show and has declined membership in the Association. All American (Santa Maria) has declined participation in the show but signed the MOU to be a member of the AQGCC.

Gay requested that all reps add the AQGCC to their guild's mailing list for the guild newsletters.

Gay also talked about a Quilt Walk Tour as an idea for future shows.

It was announced that we now have a checking account. Regarding expenses, we need to issue checks for the following expenses already incurred:
SLO Guild $49.13 (Postage for vendor letters)
Gay Harvey $25.00 (PO box)
Darlene Schubert $46.56 (copies of vendor letters)

Programs: Rene is not present. Meet the teachers will be held on July 21, hosted by Central Coast. There will be an August 4th meeting at Rene's house for program people from the guilds.

SCCQG – Meeting was on multi-guild shows. Some good ideas were:
Limiting entries to one quilt per member for the show, any additional quilts entered would be on different colored forms to "flag".
Having vendor pipe and drape (Taylor Rental for our show) also hang pipe and drape for the show.
Make design committee separate from the setup committee (we have already done this).

Most guilds have volunteers pay admissions fee, some pre-sell tickets for a discount. Emphasize to members that it is part of the fundraising for the guild.
Split volunteer hours by days between the guilds. Some guilds would cover Saturday, others Sunday.
Some Southern California guilds are able to get city participation by showing the quilts at historic locations throughout the city.
Have a wrap meeting after the show. Emphasize to committees that they should be keeping a notebook regarding their activities.

Pacific Coast Home & Garden Show
August 17, 18 and 19, 2007. Only guild participating is SLO. They will hold their auction on Sunday in a tent provided by store. Other guilds will be able to sell tickets for their opportunity quilts or baskets, they must make sure they have their raffle permit from the CA Attorney General's office prior to the event. The guilds need to contact Jodi Nelson if they want to sell tickets. Gay will send website info for permits to the guild reps.

AQGCC Website
Margaret Hagen commented that some guilds have asked to have a page added for their guild's information. She can add a page to the current website, but the guild must send it in HTML format. She will not be responsible for designing or maintaining the page.
Margaret brought up a question about posting photos from shows. There was some discussion regarding copyrights if we created a CD of photos from the show. This issue was tabled for the time being.
Gay reviewed the website accounting. Santa Maria has not paid the $50 fee for the current 2 years. All other guilds are current. SLO was collecting and paying Margaret monthly, they will now turn over the funds to AQGCC.

Communications
Jan and Chris presented a rough draft of the brochure design for the quilt guild listing to be placed in local quilt stores. They will talk to Cathy Stalter at Copy Spot about a quote on design and printing.

<u>AQGCC Quilt Show</u>
Gay brought up the subject of people needing to limit themselves to one committee at a time. They need to concentrate their energies on one committee and not over-extend themselves by volunteering for too many things.
We discussed the need for some of the committees to start meeting on their own. Updates should be reported to the executive committee at the AQGCC meetings.
Gay handed out copies of the Madonna Expo Center contract. She will discuss with the Expo rep the section regarding the collection of monies and that Madonna will hold all funds until after the event.

Vendors Committee – Gerry reported that we have approximately 35 vendors now, she has been "recruiting" potential vendors at other shows. She suggested we place vendors

around the perimeter of the Expo Center and possibly at the end of the quilt rows. The committee will meet again on June 20 at 6pm to create the acceptance letters for the vendors. The final payment will be due in January 2008.

The Design Committee will need to meet with the vendor committee to decide the number of vendors and placement.

The Trolley operator will need a $150 deposit, balance will be due on the day of the event by credit card or cash.

Chris Mastin announced that she has arranged for a Boy Scout troop to do security at the PCH&G show and to hold bags at the Madonna show.

The name of the show was discussed. It was decided to go forward with the Seven Sisters Quilt Show name. Chris made the motion, Priscilla Burrus seconded, all approved.

Advertising and Sponsorship – most guilds still need representatives, will be responsible for acquiring advertising and sponsors for the show booklet.

Publicity – needs a chairperson to start the meetings. It was suggested that they talk to Copy Spot for postcard prices in addition to pricing online. Rene Jennings has a friend who offered to design a logo.

The design committee will decide on the number of quilts allowed for each guild based on the square footage and layout. They will also include minis, dolls, wearables and challenge quilts.

Sue Tonik volunteered to do biographies, she will work with the acquisitions committee on this.

Programs & Brochure committee should meet soon, but not critical yet.

Set up and Take Down will stay as one committee, need representatives from several guilds.

Admissions – will be responsible for organizing workers for entry, admission price, tickets, etc.

White Glove Committee – nothing to update. There are several guilds that still need representatives.

Opportunity Quilts – the AQGCC quilt is 62x62 and progressing quickly. They are trying to arrange to sell tickets at PIQF in October.

Challenge Quilts – Chris Mastin will chair committee. The general consensus was that they quilts should be small and the theme should have something to do with the number "7" . Several guilds still representatives.

Wearable Arts / Dolls – Elizabeth Ringler and Mary Ann Reed are the only representatives on these committees so far. If a guild is not going to participate in these categories, they need to let the AQGCC know. They will not be required to have a representative on the committee.

Other – There was general discussion regarding use of the tent, demos, displays.

PIQF Bus Trips – Gold Coast, SLO and Almond Country are all planning on hiring busses to go to PIQF, if they are interested in combining their groups to save money, they should have the responsible parties contact each other.

Next meeting scheduled for June 30, 2007 at 10 am at the same location.

Committees that need to meet before next meeting are: Publicity, Design (with Vendor Committee reps), Acquisitions, Advertising & Sponsorships.

Attendance at May 19, 2007 AQGCC meeting

Sharon Ward	Bear Valley
Dede Leece	SLO
Paula Jaster	SLO
Gail Simmons	SLO / Gold Coast
Chris Mastin	BVQG
Jan Ostermann	SLO
Margaret Hagen	SLO
Sue Tonik	SLO
Darlene Shubert	Nipomo, SLO, GC
Jean Hurtado	Gold Coast
Priscilla Burrus	Gold Coast
LaDonna Christensen	Gold Coast
Gerry McGuire	Central Coast
Kathi Settle	SLO
Cheryl Zelus	Almond Country
Gay Ann Harvey	SLO, Bear Valley
Lisa Boatman	Bear Valley, SLO